





AUDIOVISUAL MEDIA SERVICES DIRECTIVE



On 18 May 2017 MEPs* decided to send the flawed proposal text directly to the trilogues, without first having a proper open debate to improve it.

*MEP = Member of the European Parliament

The Audiovisual Media Services Directive (AVMSD) regulates traditional TV broadcasters and on-demand services in the EU.

The plan is now to extend it to video-sharing and social media platforms.

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What is wrong with the proposal?

It requires internet platforms and social media to regulate legal content, based on their terms of service, not the law. This means deleting anything potentially problematic.

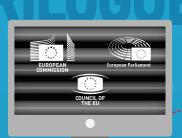
Key definitions are not clear. For example, the definition of "user generated video" makes no sense and could cover anything, including an animated GIF.

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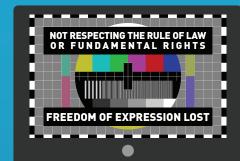
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Trilogues are informal closed-door meetings between the European Commission, the Council of the European Union and the European Parliament.

Citizens have no possibility to follow negotiations on the text, or to have their say on it.





This reform can lead to censorship of perfectly legal material online.

Demand your right to freedom of expression!

SPREAD THE WORD ON #AVMSD!

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