EU – US Summit on Exchange of Best Practices on Child Protection Online

October 29, 2012
Washington, D.C.

8:00AM  Registration and Breakfast

9:00AM  Welcome Remarks
        Michael Kaiser, Executive Director, National Cyber Security Alliance

9:05AM  Keynote Speeches
        Janet Napolitano, Secretary for the US Department of Homeland Security
        Neelie Kroes, Vice President for the European Commission, Commissioner for Digital Agenda

9:35AM  Joint Declaration and Press Conference
        Janet Napolitano, Secretary for the US Department of Homeland Security
        Neelie Kroes, Vice President for the European Commission, Commissioner for Digital Agenda

10:00AM Messages from Industry Leadership

10:30AM Amber Alerts Launch
        Google and National Center for Missing and Exploited Children

10:50AM Networking Break

11:15AM Session I: Awareness Raising Campaigns: Role of Government, NGOs and Industry
        Presentations on best practices on awareness raising campaigns that have been successful in the US and in Europe (both EU wide campaigns and some national campaigns). Discussion on the potential adoption of large-scale awareness campaigns, such as: the Stop.Think.Connect campaign and Safer Internet Day.

Moderator – Michael Kaiser, Executive Director, National Cyber Security Alliance
Panelists – Chris Boyer, Assistant Vice President, Public Policy, AT&T
            Ana Luisa Rotta Soares, Vice President, Protegeles
            Pascale Garreau, Communications Director, Tralalere
            Janice Richardson, Senior Advisor, INSAFE
            Katharine Wang, Public Policy and Government Relations Analyst, Google
            Marian Meritt, Norton Internet Safety Advocate, Symantec Corporation

12:30PM  Lunch
2:00PM  Session II: Empowering Parents and Children: Current Research, Parental Tools and Way Forward
Discussion on the respective role of the various actors, parental control tools, and education, feedback from NGOs and researchers. Address questions of: What do parents actually want? How do we close the digital divide to help vulnerable groups? How do we provide the best experience for all users?

Moderator – Stephen Balkam, Chief Executive Officer, Family Online Safety Institute
Panelists – Jacqueline Beauchere, Director, Trustworthy Computing, Microsoft
Chris Sonderby, Lead Security and Investigations Counsel, Facebook
Marsali Hancock, President, Internet Keep Safe Coalition
Simon Little, Managing Director, PEGI
Martin Schmalzried, Policy Officer, COFACE
Jonny Ship, Head of Strategy & Implementation for Digital Confidence, Telefonica Europe

3:30 PM  Session III: Fighting Against Child Exploitation Online
Presentations on reporting facilities, notice and takedown procedures by the National Center for Missing and Exploited Children and EU hotlines and prevention of re-uploading of the content. Discussion on the importance of information sharing, the potential for further international cooperation and current joint international law enforcement activity and initiatives, such as the Global Alliance Initiative.

Moderator – Matthew Dunn, Unit Chief, Child Exploitation Investigations Unit, Immigration and Customs Enforcement
Panelists – Andrew Oosterbaan, Chief, Child Exploitation and Obscenities Section, Department of Justice
John Shehan, Executive Director, Exploited Children Division, National Center for Missing and Exploited Children
Bill Harmon, Associate General Counsel, Digital Crimes Unit, Microsoft
Fred Langford, President, INHOPE
Bjorn-Erik Ludvigsen, Criminal Intelligence Officer, INTERPOL

5:00PM  Conclusion