

COMP Article 11

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Article 11

Transparent information and communication

1. The controller shall have *concise*, transparent, *clear* and easily accessible policies with regard to the processing of personal data and for the exercise of data subjects' rights.
2. The controller shall provide any information and any communication relating to the processing of personal data to the data subject in an intelligible form, using clear and plain language, ~~adapted to the data subject~~, in particular for any information addressed specifically to a child.

Recitals

(46) The principle of transparency requires that any information addressed to the public or to the data subject should be easily accessible and easy to understand, and that clear and plain language is used. This is in particular relevant where in situations, such as online advertising, the proliferation of actors and the technological complexity of practice makes it difficult for the data subject to know and understand if personal data relating to them are being collected, by whom and for what purpose. Given that children deserve specific protection, any information and communication, where processing is addressed specifically to a child, should be in such a clear and plain language that the child can easily understand.