



14 May 2018

Re: political self-regulation to help fight the problems of disinformation

Dear Secretary-General Vula Tsetsi,

cc: Co-President Ska Keller
Co-President Philippe Lamberts

In light of revelations of the misuse of EU citizens data by Cambridge Analytica and facilitated by Facebook, European Digital Rights (EDRi) is deeply concerned about the democratic impact of such practices and other misuse of personal data.

We know that the Greens-European Free Alliance share these concerns, as member Sven Giegold MEP rightly observed that “the Facebook Scandal is a stab at the heart of democracy.”¹

Therefore, we believe that the best way for the Greens-European Free Alliance to continue to defend democracy and data protection in Europe is to lead by example and make a commitment not to use tracking-based online advertising in the 2019 European Parliament elections, whether through Facebook or any other platform.

We would be delighted to hear from you about whether you are prepared to make this commitment.

Kind regards,

Joe McNamee
Executive Director
European Digital Rights

¹ <http://www.sven-giegold.de/2018/facebook-scandal-greens-request-hearing-with-facebook-and-cambridge-analytica-in-the-eu-parliament/>