



14 May 2018

Re: political self-regulation to help fight the problems of disinformation

Dear Secretary-General Sanna Lepola,

cc: President Gabi Zimmer

In light of revelations of the misuse of EU citizens data by Cambridge Analytica and facilitated by Facebook, European Digital Rights (EDRi) is deeply concerned about the democratic impact of such practices and other misuse of personal data.

We know that the European United Left-Nordic Green Left understands and shares this concern, as Member of the Bureau Cornelia Ernst has observed that “what we see now is merely the tip of the iceberg. This is not just about Cambridge Analytica, but rather a corporation which has become a dominant actor in global social media – one that is not living up to its ethical responsibility.”¹

We believe that the only way for European United Left-Nordic Green Left to live up to its own ethical responsibility is to make a commitment not to use tracking-based online advertising in the 2019 European Parliament elections, whether through Facebook or any other platform.

We would be delighted to hear from you about whether you are prepared to make this commitment.

Kind regards,

Joe McNamee
Executive Director
European Digital Rights

¹ <http://www.guengl.eu/news/article/corporate-impunity-at-heart-of-facebook-data-breach-scandal>