

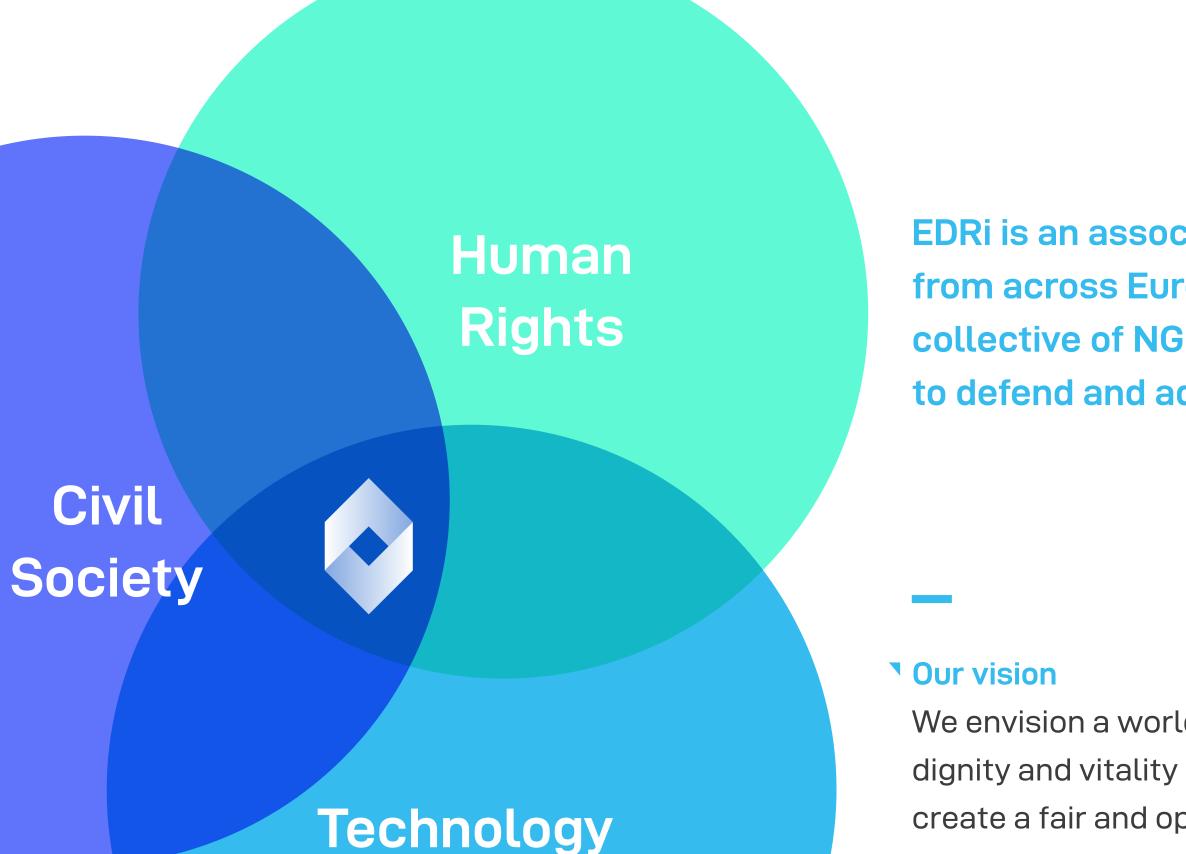
EUROPEAN DIGITAL RIGHTS

Network Strategy 2020 - 2024

Summary







EDRi is an association of 44 civil and human rights organisations from across Europe and beyond. We are a dynamic and resilient collective of NGOs, experts, advocates and academics working to defend and advance digital rights across the continent.

We envision a world in which people live with dignity and vitality in the digital age. Our aim is to create a fair and open digital environment that enables everyone to flourish and thrive to their

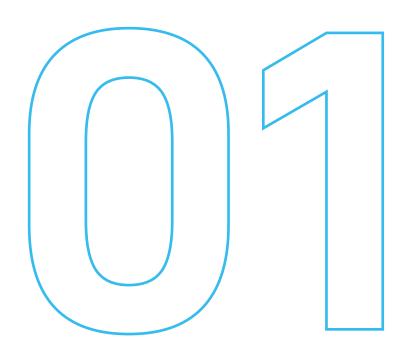
fullest potential.

Our mission

Our mission is to challenge private and state actors who abuse their power to control or manipulate the public. We do so by advocating for robust and enforced laws, informing and mobilising people, promoting a healthy and accountable technology market, and building a movement of organisations and individuals committed to digital rights and freedoms in a connected world.



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Open internet and inclusive technologies

- Regulation of the application of artificial intelligence
- Ensure protection of sensitive biometric data
- Promote access to the internet
- Ensure equal access to internet content (Net Neutrality)
- Push for inclusive and sustainable digital technologies

Privacy and data protection

- Ensure enforcement of European data protection standards
- Advocate for encryption, privacy and confidentiality of communications
- Prevent and challenge mass surveillance
- Protect against unlawful and discriminatory
- profiling practices

What do we work on?

Information democracy

- Protect freedom of expression online
- Advocate for platform regulation
- Promote alternatives to dominant online services, hardware and software
- Reform the online tracking advertising industry (AdTech)
- Tackle disinformation and interference in electoral campaigns
- Promote digital rights in trade agreements

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Our objectives for 2020 - 2024 are

Advocating for laws and policies that effectively protect peoples' digital rights

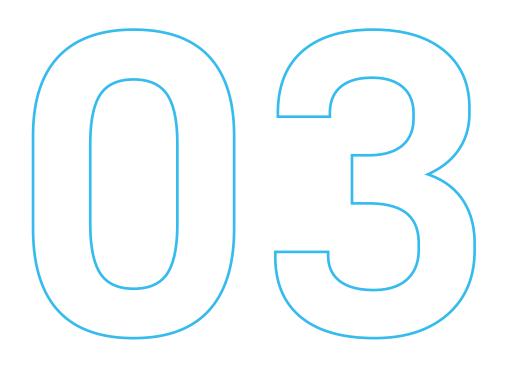
Countering the abuse of power by dominant private actors in digital technology in order to **protect** people and their digital rights

What are our objectives?

Mobilising people against injustice and threats to democracy and the rule of law in the digital age

Collectively building a **resilient** and **sustainable** digital rights field





Based on how liberal democracies currently function, we can best achieve the change we want to by challenging power imbalances through the following enablers:

Just & enforced laws

Healthy & accountable tech market

How do we see change happening?

Informed & mobilised individuals

Sustainable & ambitious digital rights field

We use the following tactics:

- Evidence-based advocacy
- Strategic coordinated litigation
- Mobilisation
- Human rights monitoring and reporting
- Information & communication
- Fundraising, financial & legal compliance
- Empowerment, leadership & innovation

What can you do?

- Check us out on edri.org and @EDRi
- Become an EDRi supporter by joining our mailing list.
- Sign up to our bi-weekly e-newsletter EDRi-gram.
- Donate to support our work. Our work is only possible

thanks to the support of inidividuals like you.

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